DANIEL XING

Toronto, Canada | (647)-473-8808 | dxing01@ucla.edu | linkedin.com/in/dxing01

EDUCATION

University of California, Los Angeles (UCLA) — **Los Angeles, California**

B.A. Business Economics, B.S. Cognitive Science — *Expected June 2029*

- **GPA:** 3.72/4.00 | **Coursework:** Microeconomic Theory, Macroeconomic Theory, Introduction to C++, Accounting Principles
- **Activities & Awards:** L.E.K. Case Competition 1st Place Winner | William F. Sharpe Fellow (Technology Vertical President) | College Honours Program | Dean's List | International Business For Bruins | Delta Sigma Pi | Rieber Hall Residential Assistant

Upper Canada College — **Toronto, Canada**

OSSD Diploma, International Baccalaureate Diploma — *Graduated May 2025*

- **International Baccalaureate:** 40/45 **| SAT:** 1560 (790 Math | 770 EBRW) | **Higher Levels:** Mathematics, Economics, English
- **Activities & Awards**: FBLA National Champion | DECA National Champion | Academic Tie (Top 5%) | ARCT Diploma in Piano & Harmony | CSSRA Rowing National Champion | Business Club President | Asian Heritage Club President | JV Rowing Captain

PROFESSIONAL EXPERIENCE

Nobel Sustainability Trust — **Zurich / Hong Kong**

CEO Office Assistant | Summit overseen by the Nobel family, convening global officials, royalty, and speakers — *Mar 2026 - Present*

- Tracked a 2M HKD budget and speaker travel costs, reporting spend to leadership as one of five staff on the 2026 summit
- Built the summit website to drive registration, sponsor, and exhibitor sign ups, shaping page messaging for each audience
- Ran a sponsor funnel from tailored outreach to 200+ companies to 6 pitched prospects, closing HKD 400K in sponsorship

International Business for Bruins — **Los Angeles, California**

Project Manager | Genesis Alternative Ventures — *Apr 2026 - Jun 2026*

- Led a 6 person team to build recommendations for Fund III credit expansion and go to market across Southeast Asia
- Benchmarked regional venture debt funds to quantify cannibalization risk and credit opportunities in FinTech and DeepTech
- Built a risk return model across three credit products, benchmarking yields and losses against GAV's core rate for Fund III

Creative Labs — **Los Angeles, California**

Project Manager | Ateball — *Sep 2025 – Dec 2025*

- Raised $25,000 for cochlear implant research through 50+ events that built awareness of hearing loss and its stigma
- Grew the organization to 12 institutions and 500+ volunteers nationwide through targeted outreach and marketing campaigns
- Designed website UI and graphics and produced promotional videos, generating 165K+ impressions across all media platforms

Hope For Hearing — **Toronto, Canada**

Founder — *Oct 2022 – May 2025*

- Raised $25,000 for cochlear implant research by planning and running 50+ events that built awareness of hearing loss stigmas
- Grew the organization to 12 institutions and 500+ volunteers by testing outreach channels and iterating on campaign messaging
- Designed the website UI and produced promo videos, tracking channel performance to hit 165K impressions across platforms

EXTRACURRICULAR INVOLVEMENT

UCLA Residential Life — **Los Angeles, California**

Residential Assistant | Rieber Hall South — *Aug 2026 - Present*

- Served as primary contact for 98 students, resolving conflicts, policy violations, and emergencies with clear communication
- Designed and ran 3 welcome week programs for residents, setting clear expectations on hall policies and building community
- Helped lead Rieber Court's move in and True Bruin Welcome, onboarding residents to policies and campus support services

Delta Sigma Pi International Business Fraternity — **Los Angeles, California**

Director of Marketing | 4.3% Acceptance Rate — *Aug 2026 - Present*

- Led Vogue themed rush campaign photoshoot reaching 350K+ views and 800+ interactions, growing follower count by 18%
- Filmed and produced rush video with Premiere Pro and After Effects, accumulating 110K+ organic views and 2K+ interactions
- Redesigned the chapter website with Claude and Vercel to showcase the chapter to recruits, reaching 3K+ visitors in 30 days

International Business for Bruins — **Los Angeles, California**

Director of Marketing | 2.4% Acceptance Rate — *Apr 2026 - Present*

- Built an AI powered email tool for personalized outreach to 200+ companies, converting Naver into a client for the club
- Rebuilt the club's brand identity (logo, fonts, color palette) and produced recruitment and event content reaching 80K+ views
- Developed a new club website with Claude and Vercel to better present client offerings, feature members, and drive recruitment

SKILLS AND INTERESTS

Skills: Excel, PowerPoint, Financial Modeling, SQL, Claude Code, Adobe Creative Suite, Agile Development, Premiere Pro, Mandarin

Interests: Longboarding, Video Editing, Pickleball, Beach Volleyball, Rachmaninoff, Knock2, GamePigeon, Lookism, Calisthenics